



Lake Placid/Essex County Visitors Bureau
49 Parkside Drive, Lake Placid, New York 12946
518.523.2445 / Fax: 518.523.2605
<http://www.lakeplacid.com>

Hot NY Deals (for Lodging businesses only)

To Add a New HotDeal:

- 1) Logon Internet to <http://hotnydeals.com/deals/login.cfm>
 - 2) Username: is : placidhtl
Pasword: (contact Kathy Berghorn at Kathy@lakeplacid.com if you need a password)
 - 3) Click on the "Add a Hot Deal" link
 - 4) The first line: Authorization Code is where you enter your code of _____
- The rest of the form is easy to follow - they give you examples along the way to help.
- 5) Once you have finished entering the information, click the "Click to Review" button at the bottom of the page.
 - 6) The site will then display how your deal will look on GetawayNewYork.com.
 - 7) You now review how the Hot Deal looks and have the option to Submit your Hot Deal for Approval OR go back and modify the Hot Deal.....PLEASE review your spelling, capitalization, prices etc carefully.
 - 8) Once you are satisfied with how the Hot Deal reads, be sure you click on the Submit button and the system triggers an email to me that you have added a Hot Deal.
 - 9) Within 24 hours of receipt of the email, I will add your Lodging Photo and adjust the settings so that your Hot Deal will appear on:
New York State Tourism Promotions Agents website: <http://www.GetawayNewYork.com>
Adirondack Region website: <http://www.adk.com>
Forever Adirondack website: <http://www.foreveradirondack.com>

Depending upon where you are located, your hot deal will also be displayed on one of the 4 regional websites:
LakePlacid/High Peaks Region - <http://www.lakeplacid.com>
Lake Champlain Region - <http://www.lakechamplainregion.com>
Schroon Lake Region - <http://www.schroonlakeregion.com>
Whiteface Region - <http://www.whitefaceregion.com>

I will return an email to you indicating that your Hot Deal is now online and you should take a moment to review your Hot Deal:

<http://www.lakeplacid.com/shared/wheretostay/search-hotdeals.cfm>

To make a change to your Hot Deal after submitting:

Log in as outlined above but select EDIT A HOT DEAL rather than Add and complete the Edit Form.